Make an impact:

Sponsorship opportunities at **Big 5 Construct Nigeria**

BIG 5 Construct Nigeria

Network. Build. XL

22 - 24 September 2026

Landmark Centre, Lagos, Nigeria

big5constructnigeria.com

Where the Nigerian construction industry gets together

Big 5 Construct Nigeria 2025 delivered its most successful edition yet, welcoming 10,000+ attendees and generating exceptional business opportunities across the full construction value chain.

This year’s event brought together thousands of industry professionals, government representatives, and leading construction brands to connect, collaborate, and drive meaningful commercial growth.

As Nigeria advances its Vision 2050 ambitions, Big 5 Construct Nigeria continues to spotlight the sector’s rapid development and serve as a powerful platform that unites stakeholders committed to shaping the country’s built environment.



Stand out through increased visibility to a highly motivated target market

Position your brand in front of 10,000+ visitors

Generate high-quality business leads

Distinguish your brand from the competition



Platinum sponsor

Before the event

- Product focus post on Big 5 Construct Nigeria social media platforms
- Logo on e-shots (where applicable)
- Company profile on sponsors' page
- 1x mention of the sponsor's name in the press releases
- 1x Exhibitor announcement post on Big 5 Construct Nigeria social media platforms
- Logo on sponsors' page with reciprocal links

During the event

- 1x video interview with the sponsor's CEO
- Logo on applicable onsite signages
- 2x mention of the sponsor's name in the press releases
- Logo on the daily newsletter x 3 days
- 1x quote from the CEO on the press release
- 3 Stand Alone Flags

After the event

- Logo on the Post-Show Report
- 1x thank you post on social media (LinkedIn & Facebook)



Gold sponsor

Before the event

- Product focus post on Big 5 Construct Nigeria social media platforms
- Logo on e-shots (where applicable)
- Company profile on sponsors' page
- 1x mention of the sponsor's name in the press releases
- 1x Exhibitor announcement post on Big 5 Construct Nigeria social media platforms
- Logo on sponsors' page with reciprocal links
- Logo on Big 5 Construct Nigeria website homepages with reciprocal links

During the event

- 1x video interview with the sponsor's CEO
- Logo on applicable on-site signage
- 1x mention of the sponsor's name in the press releases
- Logo on the daily newsletter x 3 days
- 2x Stand Alone Flags
- Logo on registration desks & badges

After the event

- Logo on the Post-Show Report
- 1x thank you post on social media (LinkedIn & Facebook)



Silver sponsor

Before the event

- Product focus post on Big 5 Construct Nigeria social media platforms
- Logo on e-shots (where applicable)
- Company profile on sponsors' page
- 1x mention of the sponsor's name in the press releases
- 1x Exhibitor announcement post on Big 5 Construct Nigeria social media platforms
- Logo on sponsors' page with reciprocal links
- Logo on Big 5 Construct Nigeria website homepages with reciprocal links

During the event

- 1x video interview with the sponsor's CEO
- Logo on applicable on-site signage
- Logo on entrance banner
- 1x mention of the sponsor's name in the press releases
- Logo on the daily newsletter x 3 days
- 1x Stand Alone Flag

After the event

- Logo on the Post-Show Report
- 1x thank you post on social media (LinkedIn & Facebook)



Official sponsor

Before the event

- Product focus post on Big 5 Construct Nigeria social media platforms
- Logo on e-shots (where applicable)
- Company profile on sponsors' page
- 1x mention of the sponsor's name in the press releases
- 1x Exhibitor announcement post on Big 5 Construct Nigeria social media platforms
- Logo on sponsors' page with reciprocal links
- Logo on Big 5 Construct Nigeria website homepages with reciprocal links

During the event

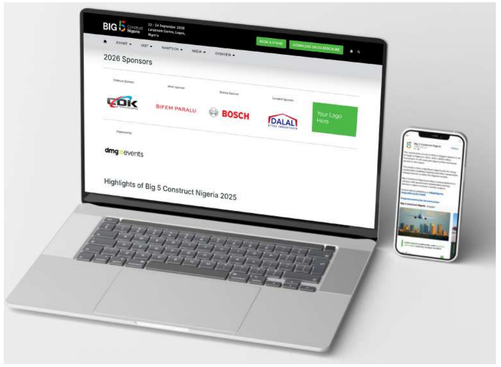
- 1x video interview with the sponsor's CEO
- Logo on applicable on-site signage
- 1x mention of the sponsor's name in the press releases
- Logo on the daily newsletter x 3 days

After the event

- Logo on the Post-Show Report
- 1x thank you post on social media (LinkedIn & Facebook)

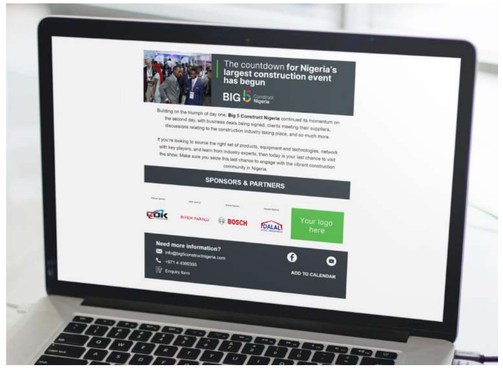


Example of deliverables



Website and social media posts

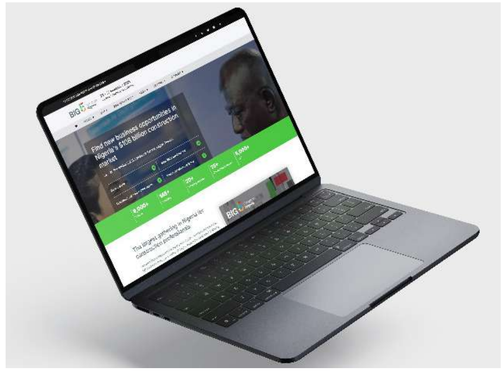
Logo on the homepage of Big 5 Construct Nigeria website and sponsor posts on the official social media channels (Website views: 553,000)



Email ads

Logo included in emails sent to the pre-registered visitors

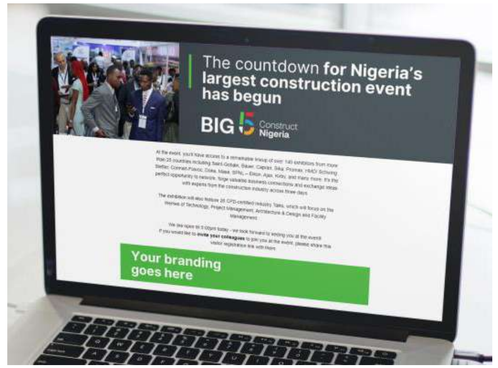
(Estimated: 18,000 pre-registrations)



Website banners

A banner on the homepage of the event website providing visibility for your brand among the website users

(Various sizes)



Email banners

A banner in the email newsletters to be sent to pre-registered visitors during the show

(Various sizes)

The imagery provided is an example and not the exact layout for 2026

Example of deliverables



Registration Sponsor is an exclusive sponsorship opportunity offered only to one sponsor and will be on a first come, first serve basis.



An exclusive sponsorship opportunity reserved only for one company to be featured on 10,000+ lanyards distributed over 3 days of the event

The imagery provided is an example and not the exact layout for 2026

Elevate your brand when you sponsor Big 5 Talks

Ignite thought leadership and amplify your brand influence by sponsoring Big 5 Talks. With over 25 insightful presentations and a distinguished lineup of 45+ speakers, this platform offers a compelling opportunity to position your company among leaders and future professionals in the construction industry.

25+
Talks

45+
Event Speakers

6
Themes

5,000+
Attendees



The imagery provided is an example and not the exact layout for 2026

BIG 5

TALKS

	Gold	Silver
Before the event		
Logo on the dedicated Talks page on the show website with reciprocal links	●	●
Logo on Big 5 Construct Nigeria website homepage	●	●
Social media promotion - post on Facebook and LinkedIn	2	1
Sponsored speaking session (must not be direct sales pitch - topic and speaker to be agreed with Big 5 Construct Nigeria conference producer)	Keynote	Panel
Logo on sponsored Talks holding slides	●	●
Logo on the sponsored Talks stage backdrop	●	
Sponsor logo at the entrance of the theatre	●	
Sponsor mention on 1x press release	●	●
1x Thank you post on social media (LinkedIn & Facebook)	●	●
Logo on the post show report	●	●

Additional onsite branding packages



Outdoor flag branding

Flags at the main entrance leading into the venue. One of the first branded items to be seen by visitors at the venue

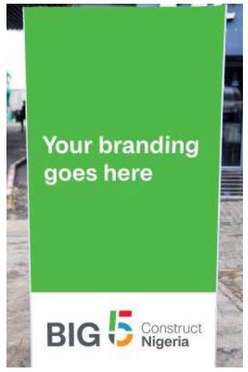
Size: 3mH



Floor stickers

An opportunity to drive visitors toward the stand with floor stickers on the aisle floor with the company logo and stand number

Size: 1.5m x 1.5m



Outdoor boards

Branding opportunities on the boards positioned outside the main entrance

(Various sizes)



Glass branding

Placed at the entrance of the venue, advertising opportunity at one of the busiest areas visible to every visitor

Size: 3.71mW x 3.45mH

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Increase your sponsorship exposure with our targeted marketing and PR campaigns

Big 5 Construct Nigeria utilizes targeted marketing and a strong media campaign to highlight your brand before, during and after the event.

410mn
Media coverage

3.4mn
Digital campaign total reach

883k
Emails sent

553K
Website views

193K
WhatsApp messages delivered

The imagery provided is an example and not the exact layout for 2026

Take advantage of this powerful marketing opportunity.

Secure your tailor-made sponsorship today.

BIG 5 Construct Nigeria

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Contact us today

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